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Planr	ing Committee Members Mitigation of Relevant Financial Relationship Form			
Activity Title:		CID No.:	Activity Date:	
Name:				

## **Defining Conflict of Interest**

Financial relationships are relevant if the following three conditions are met for the prospective person who will control content of the education:

- 1. A financial relationship, in any amount, exists between the person in control of content and an ineligible company.
- 2. The financial relationship existed during the past 24 months.
- 3. The content of the education for specific activity is related to the products of an ineligible company with whom the person has a financial relationship.

According to the Accreditation Council for Continuing Medical Education (ACCME), a conflict of interest occurs when an individual has a financial relationship with an ineligible company and can influence the content of CME about that company's products or services.

The ACCME defines an ineligible company as "those whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients."

Examples include:

Advertising, marketing, or communication firms whose clients are ineligible companies

Bio-medical startups that have begun a governmental regulatory approval process

Compounding pharmacies that manufacture proprietary compounds

Device manufacturers or distributors

Diagnostic labs that sell proprietary products

Growers, distributors, manufacturers or sellers of medical foods and dietary supplements

Manufacturers of health-related wearable products

Pharmaceutical companies or distributors

Pharmacy benefit managers

Reagent manufacturers or sellers

Please submit this form to the CWRU CME Program with the completed sponsorship agreement.				
Step 1:				
If you are an Activity Director with a relevant financial relationship, please use Peer Review as the first step to your mitigation process (see below)				
If you do not have a relevant financial relationship, please skip to Step 2.				
Peer Review (Identify your reviewer below and continue to Step 2)				
☐ Planning Committee Peer Reviewer will review planning decisions prior to implementation and content development				
(A Peer Level, Non-Conflicted Planner without relevant financial relationships. The reviewer must be on the Planning Committee and of the same level of professional expertise and specialty. This excludes students and trainees).				
Please indicate the non-conflicted peer planner who will review planning decisions:				
☐ An Independent Peer Reviewer will review planning decisions prior to implementation and content development.				
(A Peer Level, Non-Conflicted Reviewer without relevant financial relationships of the same level of professional expertise and specialty. This excludes students and trainees).				
professional expertise and specialty. This excludes students and transcess.				
Please indicate the non-conflicted independent peer reviewer who will review planning decisions:				
Step 2: Choose a mitigation strategy and implement that strategy before the person assumes their role. (Check all that apply)				
□ Disclosed financial relationship is NOT relevant to planning decisions or content (examples such as relationship is not with an ACCME defined ineligible company; content is focused on communication skills; patient diagnostics or treatment recommendations will NOT be addressed).  Please explain below:				
☐ Divest the financial relationship (to end the relationship - individual's conflict has been deemed immitigable, and they will be considered ineligible to plan, present, author, or review any aspect of this activity.				
Please indicate the date by which you plan to end this relationship. Confirmation will be required prior to approval.				

	lling aspects of the active en it is relevant to their f	ity with which there is a financial relationship)	tionship (refrain from
Please indicate the no	on-conflicted planner(s)	who will oversee areas applicable to y	our relationships:
Detail below the topi	c area(s) from which the	e planner will be recused from.	
☐ Use Other Methods	(please describe):		
Step 3: Owners, Empl	loyees, Executive Boar	rds Members	
are only three excompanies to pa	p falls under a category paceptions that allow for articipate as planners or	orohibited by ACCME from participal owners/employees/executive board refaculty in accredited continuing educates to this activity:	nembers of ineligible
$\Box$ 1. When the cemployer/comp	•	not related to the business lines or pr	oducts of their
		activity is limited to basic science res hodologies of research, they do not m	
· · · · · · · · · · · · · · · · · · ·	are participating as tech	nicians to teach the safe and proper u device is used.	se of medical devices, and
$\square$ None of the a	lbove		
Please provide a for exception:	additional supporting det	tails for your above selection, such as	type of company, rationale
Company Webs	ite Link:		
□No –the relationship	has ended		
Date the relation			
A C C D		CME D.	
Activity Director	Date	CME Director	Date
Peer Reviewer (if applicable)	Date		

## Case Western Reserve University School of Medicine Continuing Medical Education Program

## Mechanisms for Mitigation of Relevant Financial Relationships with Ineligible Companies (Appendix A)

- Divest or alter the relevant financial relationship. Individuals may change their relationship with ineligible A. companies (e.g., discontinue contracted services). This way no duty, loyalty, or incentive remains to introduce commercial bias into the CME content. However, disclosure that such a relationship had existed within the preceding 24 months must still be made to the audience.
- В. Alter control over content. An individual's control of content can be altered in several ways to remove the opportunity to affect content related to the products and services of an ineligible company. These may include:
  - > Disqualify the speaker, author or planner and select a replacement. If a relevant financial relationship cannot be mitigated, the speaker, planner or author must be disqualified. If a speaker, planner or author refuses to disclose they will automatically be disqualified from participating in the CE activity. Failure to submit a disclosure form will be considered a refusal to disclose.
  - Recusal from controlling aspects of the activity with which there is a relevant financial relationship. If a proposed presenter, author, or planner has a relevant financial relationship related to the content, someone else who does not have a relationship with the ineligible company related to the content may present or plan this part of the content.
  - Change the focus of the CME activity so that the content is not about products or services of the ineligible company that is the basis of the relevant financial relationship.
  - Change the assigned content so that it is no longer about products or services of the ineligible company. For example, an individual with a relevant financial relationship regarding products for treatment of a condition could address the pathophysiology or diagnosis of the condition rather than the therapeutics.
  - Limit the content to a report without recommendations. If an individual has been funded by an ineligible company to perform research, the individual's presentation may be limited to the data and results of the research. Someone else may be assigned to address broader implications and recommendations.
  - Limit the sources for recommendations. Rather than having a person with a relevant financial relationship present personal recommendation or personally select the evidence to be presented, limit the role of the person to reporting recommendations based on formal structured reviews of the literature with the inclusion and exclusion criteria stated (evidence-based).
- C. **Independent Content Validation.** A relevant financial relationship may be mitigated if the presentation is peer reviewed and;
  - All recommendations for patient care in accredited continuing education must be based on current science, evidence, and clinical reasoning, while giving a fair and balanced view of diagnostic and therapeutic options.
  - All scientific research referred to, reported, or used in accredited education in support or justification of a patient care recommendation must conform to the generally accepted standards of experimental design, data collection, analysis, and interpretation.
  - Although accredited continuing education is an appropriate place to discuss, debate, and explore new and evolving topics, these areas need to be clearly identified as such within the program and individual presentations. It is the responsibility of accredited providers to facilitate engagement with these topics without advocating for, or promoting, practices that are not, or not yet, adequately based on current science, evidence, and clinical reasoning.
  - Content cannot be included in accredited education if it advocates for unscientific approaches to diagnosis or therapy, or if the education promotes recommendations, treatment, or manners of practicing healthcare that are determined to have risks or dangers that outweigh the benefits or are known to be ineffective in the treatment of patients.
  - D. Committee Consensus. The Activity Director, in consultation with already-vetted planning committee members, will review any recommendations made by that planning member with the conflict to ensure that it is free from bias and mediate, if necessary, by committee consensus. Mediation could include removal of a) planner b) suggested speaker or c) suggested topic.

**E. Peer Review.** Peer review is the process where an individual with no relevant financial relationships reviews the content developed by a faculty member who has disclosed a relevant financial relationship.

## F. Review and Resolution

Identified conflicts of interest may be reviewed by the Activity Director, Co-Director, Planning Committee Member, or Independent Peer Reviewer in the field. (Reviewers will also be asked to disclose their relevant financial relationships.) Additional information on a presentation may be collected for review. If a relevant financial relationship cannot be mitigated through the mechanisms described above, AMA Category 1 credit will not be approved.

**G. Oversight.** All financial relationships will be disclosed to CME activity participants. Activities will be evaluated by participants to determine if the content was free of bias and met acceptable scientific standards.