

## Validation of Clinical Content Policy

As part of its efforts to comply with ACCME and American Medical Association (AMA) policies on assuring the independence of its CME activities from commercial influence, Case Western Reserve University School of Medicine requires that any therapeutic recommendation made in a certified CME activity must be based on **evidence that is accepted within the profession of medicine** as adequate justification for their indications and contraindications in the care of patients (ACCME July 2002). Evidence from research, clinical practice guidelines, or local best practice can be provided to support any therapeutic recommendation made in a certified CME activity. A bibliographic reference from a reputable journal or study or a link to a web site should appear on the slide where a therapeutic recommendation is made.

- 1) Any scientific research referred to, reported or used in a certified CME activity in support or justification of a therapeutic recommendation must conform to the generally accepted standards of experimental design, data collection and analysis (ACCME July 2002).
- 2) Any clinical practice guideline referred to, reported or used in a certified CME activity must be issued by a specialty society or board recognized by organized medicine or a government agency whose responsibility includes health care.
- 3) Any local best practice referred to, reported or used in a CME activity must be approved by a Joint Commission accredited health care organization.

If this evidence is not available and a speaker chooses to use his or her clinical experience as justification, data must be provided from his or her clinical experience to support the therapeutic recommendation being made.